

RURAL DEVELOPMENT ORGANIZATION

2016-2017 2016-2017





ANNUAL REPORT

RDO - RURAL DEVELOPMENT ORGANIZATION 45, MEENATCHIPURAM ROAD, ARIMALAM – 622 201, PUDUKKOTTAI – DISTRICT, TAMILNADU, INDIA. <u>ANNUAL REPORT – 2016-2017</u>

INTRODUCTION:

"Instead of searching a path, you have to walk then it will becomes a path to others"

In this regard our organization Rural Development Organization has put its first step on 1999 in social welfare promotional programmes for the socially, economically, educationally disadvantaged, vulnerable and the mass population those are struggling even now, access to their health, human rights and overcome from poverty.

"All the deserving people are let as orphaned by the God and never restricted to access to the God's Grace; But they are let for us to ensure our service and humanity to them"

In this regard our organization RDO has been initiated to enhance all kind of developmental programmes for the deserved people in on challenging ways and means in our working areas.

BACKGROUND SUMMARY OF RDO:

"Instead to afraid of a big size of banyan tree realize the truth that it has comes and grown from a very small seed"

As such our organization RDO, not a crowned big banyan tree even though it is a growing banyan nursery comes out from an event of a seed. In fact our Managing Trustee of RDO, previously hold as the post of Panchayat President of Samudram Panchayat in Thirumayam Taluk of Pudukkottai district. During her period she had met lot of problems to enhance her duties, responsibilities and even the Panchayatraj leader's rights. The major reasons behind these problems are, she had elected as on independent person i.e, not depending any political parties and next was, she is a women leader and the most important cause was that, she belongs to minority community person. In this kind as a well equipped person she had faced many problems to enact any developmental works for the downtrodden people, women and children and to enhance any kind of the local village's infrastructure development due to the other male, other dominated caste and political party Panchayatraj members interaction, refused co-operation, demanding bribery for putting their every signature to pass any resolution of the developmental schemes etc,.

Hence, she strongly believes that NGO is the right way to help the poor and service the needy. So, she has joined in RDO, it has been already initiated by Mr.M.Kulandaivelu and then she has promoted and elected as Managing Trustee as on likeminded social activist thoughts.

TARGET WORKING AREAS:

"Think globally works locally" is a well known concept especially as for our social activists. As such we think to bring out changes at global level with in the human system of life style and living behaviors. Even though, we are capable to endeavor our works in throughout India, due to financial crisis, we are enhancing our works in the following areas right now....

S.No.	District	Taluks/Blocks
1	Pudukkottai	Thirumayam, Ponnamaravathy, Arimalam,
		Thiruvarankulam, Aranthangi, Avudaiyarkoil and
		Manamelkudi
2	Cuddalore	Kurinjipadi
3	Sivagangai	Thiruppathur & Sakkottai

These are the major working areas of our Organization. In which we have enhancing our developmental programmes. Basically we have initiated our works at Pudukkottai district. Then we have extended our working areas based on the needs and necessities of the vulnerable people and the opportunities gained by us to work for them.

MAJOR TARGET POPULATION:

"Greater leaders are not born ..! But, they are created by realizing the vulnerability on poor and acquire the leadership automatically"

Such as our organization RDO has never wants to taken leadership but we are imposed to enhance our roles and responsibilities according to activate our programmes based on the needs of the vulnerable to bring out them from all kind of social and ethical burdens, economical crisis, illiteracy, political imbalance, health insecurity and gender discriminations etc,. Such as we are working among the major population as follows.....

- Women and children of below poverty line and in distress.
- Illiterates in the sections of children to aged.
- Marginalized farmers, fishermen and dalit communities.
- Disaster affected victims.
- Literates but unemployed youth and middle aged.
- Widows, destitute and most deprived women holding families.
- Children of working, dwelling on the streets, rag picking, trafficked, distressed, dropouts and school going children.
- Refugees, repatriates, scavengers in Municipal areas.
- STI/HIV/AIDS infected and alcoholic/drug addicts.
- Nomadic, people on streets, platforms and homeless.
- Politically unaware people especially women etc., are the expanding our works for ensuring the vulnerable poor to become as empowered in all around human life skills and systems without any discriminations in on sustained manner.

VISION OF THE ORGANIZATION:

"To ensure a well equipped women & child community as educationally aware, economically empower, politically participative and access to all health, trainings and equal opportunity to employment and income generation for a sustainable livelihood, human rights and social equality for a just fair society without any caste, creed and religious discriminations."

MISSION OF THE ORGANIZATION:

"To identify the needy vulnerable target people especially children needed care & support and the women to be organize them in to micro level Self Help Groups and train up them access to realize their existing status and the needed sources to became empowered by channelizing the available resources from Government, Non Government, International community and corporate sector's assistance to establish a socially respectable standard of living by their own interest & participation in the poverty, illiteracy and communal discriminations of eradication programmes by acquire effective skill trainings and education as a responsible members of the human society".

GOAL OF OUR ORGANIZATION:

As a dedicated non- profit social welfare organization RDO has been focusing our main commitments towards children, women and the underprivileged. To ensure our **Vision** and **Mission** we have set the goal as,

"To educate and train up the society especially the marginalized, vulnerable children and women and the poorest of poor access to a protected, prevented from abuse and exploitation to bring out them from poverty, social, economical, communal discriminations by their own capabilities and render our services to cater their needs in co-operation and co - ordination with them and the National, State, the International community's assistance to establish a peaceful and pleasurable human society".

MAJOR OBJECTIVES OF THE ORGANIZATION:

"Whishes not only comes as objectives..! But they should be properly defined as measurable, target oriented, reachable, achievable and benefitable".

In this regard our organization RDO has framed some of the major objectives as follows.....

- To promote and empower the poor downtrodden women.
- To promote education for children from early childhood age to 18 years.
- To ensure human rights for children, women and the most deprived, neglected discriminated community people.
- To ensure child care and protection.
- To promote the vulnerable women, youth SHGs inculcate savings, internal credit management and ensure income generation programmes.
- To enhance awareness education, skill trainings for promotion of entrepreneurship, political advancement and participation of the women and the illiterates as per the Government's norms.
- To ensure health schemes for the unreached.
- To initiate and establish various educational, technical institutions, residential programmes for all in needed categories, training institutions etc,.
- To establish and activate rehabilitation/reception homes for distressed children.
- To strengthening of women's empowerment through electoral process in local Governance.

- To empower the Panchayatraj members to ensure the rural infrastructure and enable the people's livelihood sources in on sustained manner.
- To establish disaster affected people's rehabilitation works.

MAJOR ACTIVITIES ENHANCED/IMPLEMENTED DURING THIS REPORTING PERIOD:

"What you want to do for me and our God of paradise..! Do the things to the vulnerable"

Our organization RDO has been enhanced various programmes since of its inception for the development and empowerment of the vulnerable in our society. Those are......

"Giving Voice to Voiceless and need voice"

Such as, our organization has implemented the following programmes to be most successful manner during this reporting period of 2016-2017. Some of the notorious programmes are highlighted here.....

1. CHILDLINE-1098:

"Children are the glittering silver stars born to be fun and joy"

Even though 60% of the children's life is not glistering and they are most vulnerable both by their parents and the community.

So, as an enthusiastic organization RDO has associate with this program of CHILDLINE 1098, a toll free number program to rescue and rehabilitate the distress children between the age group of 0 to 18 years. Through by this program we have enhanced the following activities.....

i) LEGAL AWARENESS TRAINING TO GOVT., OFFICIALS / STAFF:



We have organized an legal awareness creation cum training program for the Revenue department officials includes The Thasildhar, Revenue Inspectors, Village Administrative Officers, Grama Sevikas, Mukkiya Sevikas, Village revenue dept. assistants, Teachers, Village Panchayatraj Presidents, Secretaries, ICDS staff and workers in all our working Taluks of Ponnamaravathy,

Thirumayam and Alangudi in Pudukkottai district.

In this Taluk level advocacy meeting and training the participants are exposed on POCSO ACT 2012, Child labour prevention Act, Child marriage prevention and protection Act, Child abusing, child trafficking and the ill effects of the children's distress those have been reflects in on the overall community. Also, as the responsible and authorized personnel of all related departments their roles and responsibilities and how they have to prevent the illegal activities imposed on children and the legal punishments for the personnel those are failed to protect the child rights, about Childline 1098 schemes are also had been exposed.

ii) SCHOOL LEVEL AWARENESS PROGRAMMES:



During this reporting period we have conducted school based awareness creation outreach programmes in more than 60 nos. of High and Higher Secondary Schools, 85 nos. of primary & middle schools in our working area of Thirumayam, Ponnamaravathy and Alangudi Taluks. Through by this school children are educated through by

film shows and lecture method, group discussion on the POCSO act, the evils imposed on children both in the family and in the community, good touch and bad touch happened on them, how to protect their co-aged friends from various distress, the role of Childline 1098 and its services are had exposed to the students.

iii) OPEN HOUSE PROGRAMMES:

We have been conducted open house programmes at nine villages in our working areas covered in Thirumayam, Alangudi and Ponnamaravathy Taluks. Through by this programme the school going children in the villages has exposed their requirements to the local Panchayatraj members of Panchayat

Presidents, Vice-Presidents, Ward members and other related Govt. Officials through by street theatre and other events towards their school based needs of proper roofing, building, compound wall, latrine & toilet facilities, proper portable drinking water facilities and proper transport facilities etc,.



By this program 80% of the children's requirements had been fulfilled through Local Governance or well wishers and the rest are in processing.

iv) ADOLESCENT GIRLS AWARENESS TRAINING:



We have conducted Awareness Trainings to Adolescent Girls at Kadiyapatti, Arimalam, Rayavaram and Mirutunilai with the partnership of ICDS, under the Presidentship of CDPO Madam Mrs.Nithyavathy, Arimalam. About 120 Adolescent girls were participated between the age group of 11-15 in these Trainings.

In this training, we have explained them about Good Touch & Bad Touch, Screening of "Komal film" about Child Sexual abuses and how to protect themselves from that, Short Film shows- "Pachaimannu – Child Labour" and about POCSO Act. We have advised the adolescent girls with demo to take the Nutritious food and the benefits of it and given general information about Childline1098 and activities of it.

v) ANTI CHILD LABOUR DAY:

We have conducted "The child labour - signature campaign" on anti child labour day 14.06.2016 at 10.00a.m in Thirumayam bus stand at Thirumayam block, Pudukkottai district. This campaign has been held under the Presidentship of our A.E.E.O Mr. S.James with the chief presence of Police Inspector Mr.Baskaran and Sub-Inspectors Mr. Sethuraman, Mr.Thangaraj.



This signature campaign has been started with the welcome speech given by our RDO- sub centre Project Director Mr.Kulandaivelu. Presidentship speech has given by our AEEO Mr. S.JAMES. He was mainly pointed out the information about child labour and importance of education. followed this our SSA Education supervisor Mr. S. Rajalingam has given the speech about the important twelve dropped out children (those were worked without going school) who have found ,rescued and made the arrangements to continue their studies in this year. He has conveyed his sincere thanks to Childline for our effective support and help.

And then Labour inspector Mr. Thangapandian and District child protection officer Mr. Kumar has been taken the oats to make the district without child labour and then signed in the signature banner. Everyone has taken the Oath. There were (Auto drivers, Government staff, Bus drivers, Conductors, Press people, school teachers and General public) over the 600 members has been participated and signed in this signature banner. Everyone has given by Childline awareness pamphlets.

RDO-CHILDLINE team member Ms.Kulandaiammal has concluded this child labour - signature campaign with vote of thanks. Our team member Mrs.M.Muniammal and our RDO staff Ms.Parameshwari has been planned and initiated successfully in this signature campaign.

CHILDLINE- CHILDREN PARLIAMENT:



We have formed and running children Parliaments in our service blocks. Through these children parliament's children are cultivated to become socio responsible persons of the society and developing their leadership skills. As well as, we have encouraged the topper children of our parliaments by

providing them the Scientific Calculator, School Bags and Education Materials in front of the H.M of the school Mr.Kalaiselvan and PTA President Mr.Paneerselvam. They have appreciated Childline for our activities and encouragement.

vi) SE-DOSTI PROGRAMS:

This program had been conducted from 11th to 21st November in all of our working areas. Through by this program we have conducted various activities to expose on Childline 1098 as well as the need of protecting the child rights.

S.No	Date	Event	Place
1.	11.11.16	Multi stake holder consultation.	PMSSS - Collab
			Organization,
			Pudukkottai.
2.	12.11.16	Press meet	PMSSS - Collab
			Organization,
			Pudukkottai.
3.	14.11.16	Rakshabandhan with allied systems &	All our service Blocks
		Oath taking in all Blocks.	Arimalam,
			Ponnamaravathy,
			Thirumayam,
			Thiruvarankulam.
4.	15.11.16	Signature Campaign	Alangudi,
			Thiruvarankulam
			Block.

The Following Activities are Planned & Achieved on Se- Dosti Week....

5.	16.11.16	Children's day Celebration with	Govt. girl's Higher					
		Screening of Komal Film, Friendly	Secondary school,					
		Interaction & discussion.	Arimalam.					
6.	17.11.16	Rally about Child Protection & Child	Ponnamaravathy					
		sexual abuse - Govt. Girls Higher	Block.					
		Secondary School and Release of						
		Posters						
7.	18.11.16	District Level Children's day	PMSSS – Collab.					
		Celebration	Organization,					
			Pudukkottai.					
8.	19.11.16	Child friendly day celebration with	Arimalam block					
		Special Children						
9.	21.11.16	Legal Camp at Alangudi	Thiruvarankulam Block					

Event: Multi Stake Holders Meeting

We had Multi Stake Holders consultation on 11.11.16 at PMSSS, Collab Organization, Pudukkottai. In this meet, we all gathered together to discuss about to make child friendly society. And mainly we have discussed about how to protect & save the vulnerable children in a proper way. As well as we all shared the valid information about childline1098. All the stake holders are requested to give their full support to Childline to help the needy children. All the stake holders are given the assurance for the same.

Event: Press Meet

We have conducted the press meet on 12.11.16 at PMSSS, Collab Organization, Pudukkottai. We have explained about Childline1098 and activities of it and we have mentioned about our service and especially how many children we have rescued so far and helped so far. Added to that we have given brief information about our service areas and how we are working.

Event: Raksha Bandhan with Allied Systems

We have celebrated Se-Dosti Raksha Bandhan day with Allied systems in all our service blocks Arimalam, Thirumayam, Thiruvarankulam and Ponnamaravathy by the concern Team members. The following allied departments were participated Inspectors, Sub-Inspectors, Head Masters, DCPU, AWPS, RIs, VAOs, and AEOs.



Event: Oath taking in all Blocks

We have spent more time to this significant event Oath taking and really it was very wonderful activity of this Se- Dosti week celebration.

Our Childline Team Members visited the schools of their block and asked their Headmasters to take an oath at assembly regarding child Protection. And also we made the allied department officials to take part in oath taking.

The oath follows like this:

Child Marriage, Child Labour, Child Sexual Abuse, Child Rights, Child care & Protection and Bonded Child Labour

Event: Signature Campaign- Child Protection



We have conducted the Signature Campaign at Alangudi in Thiruvarankulam Block on 15.11.16. The Inspector of Police Mr.Baskaran started it by signing first. Followed by, CDPO Madam Mrs.Bhavani, Traffic Sub-Inspector of police, Lions & Rotary Club members, Transport workers and

Educational personals, students, Passengers, local public all were signed.

To its continuation CHILDLINE team had given a talk about CHILDLINE and its activity to the public. And then the all allied department heads were talk on CHILDLINE and asked the public to utilize the service of 1098.



Nearly 550-600 people were signed by accepting to ensure the child protection. The bus drivers, conductors, auto drivers, travelers, hotel owners, hotel labours, petty shop owners, floating population, press people, camera man, local public,

municipality workers, ICDS workers, elder citizens, college students were participated in this signature campaign.

Event: Children's day Celebration- Screening of Komal Film with Friendly Interaction & Discussion



Madam Mrs.Sasikala.

We engaged this day fully for children's day celebrations to make the children happy. And also we focused on Child rights and Child Protection. We organized various events specially to make the children friendly and joyfully. The school management also organized different programmes on their part. The special invites of the programme to address the children were DCPU Staff

The celebration started by the general assembly. The Sub-Centre Director of Childline Mr.M.Kulandaivelu was addressed the gathering. Followed by this the oath on Child marriage prohibition was taken over by all the Children, Teachers, Administrative staffs, Childline team, special guests invited for this event.



The celebration of Childline Se-Dosti was started by screening the short films "KOMAL", "PACHAMANNU", "LAKSHMI". The students from 6th standard to 12th standard were come as three batches to see this Film. We had an interaction session with children after the film show with each batch. They were eagerly interacted on that film and recalled on their safety measures which taught in that film.

Event: Posters Release



On this special day we have released the Childline CSA awareness Posters by CID The Sub Inspector of Police Mr.Palaniappan, Headmistress Mrs.Pushpalatha, Lions Club President Mr.Vellaisamy, Secretary Mr.Baskaran & Block level President Mr.Manikavelu at Govt.Girl's H.S.School, Ponnamaravathy.

Followed the posters releasing, we have pasted these awareness posters in main places and Police Stations.

Event: Rally about Child Protection & Child Sexual Abuse



We have conducted Rally about Child Protection & Child Sexual Abuse at Govt. Girl's Higher Secondary School, Ponnamaravathy. Nearly 500 and above pupils, 10 teachers, Traffic police, Special Sub- Inspector,

AWPS, CID Sub Inspector of Police, School HM, Press People, Club Members, Local Public and whole Child team were participated in this mass rally.



Before the rally started the oath on Child Protection especially about child sexual abuse was taken and it was led by the Director of sub center RDO, **Mr.M.Kulandaivelu.** Followed by this the flag floated by

Mr.Palaniappan, CID The Sub Inspector of Police and Headmistress Madam Mrs.Pushpalatha to start the Rally. Students were holding plug cords having quotes and saying about child rights and protection and also about child sexual abuse. This Mass awareness rally starts from Govt. Girls H.S.School, Ponnamaravathy via Big Bazaar Street to bus stand and returned via Jewelers street to School. It was about 3Kms up and down approximately. These places are crowded area, where we can see more floating population. On the whole event ends up with great success.

Event: District Level Children's Day Celebration

On this special day, we (Collab & Sub-centres) all gathered together and conducted this special event. We honored COLLECTOR, DSP, CEO, DSWO, DCPO, PO and CWC members of Pudukkottai to this special occasion. We have conducted lot more events like singing, dance, speech and kit etc. And we had distributed the prizes & certificates to the winners and also we have given the consolation prizes to all participants Children.

Event: Child friendly day Celebration with Special Children.

"Let us sacrifice our today so that our children can have a better tomorrow"



We have spent this wonderful day at SSA School of Special Children with RSTC children in Arimalam.

Making happiness between the children was a very good event; especially with Special children even more was a best event. We started celebrating by cutting the children's day cake which has Childline 1098. The Special children were happily cut the cake and enjoyed by themselves, busted the balloons and playing around.

We played together with the children balloon game, dance and ball picking game. The children were totally enjoyed and we too.

Event: Legal Camp



We have conducted Legal Camp about POCSO Act 2012 for ICDS workers at Alankudi, Thiruvarankulam Block on 21.11.16. Child Development Project Officer **Mrs.Bhavani** inaugurated the function. RDO-Project Director

Mr.M.Kulandaivelu had given the special speech about POCSO ACT 2012 to the participants and also he has explained about CHILDLINE and its functions. And then he has given the short introduction about POCSO ACT 2012, child marriage prohibition act through PowerPoint presentations and film KOMAL, PACHAIMANNU shown to the participants.



Followed this, CDPO Mrs.Bhavani given the suggestions & guidance to the participants that how to implement this activity to save & Protect the children. And also she had requested them to make awareness about this

POCSO Act 2012 & other Childline Activities to the general public in those service areas.

vi) TALUK ADVISORY BOARD MEETINGS:



Taluk We have conducted level Advisory Board in Ponnamaravathy on 29.11.16 under the Presidentship of Mr.Mohanraj, Thasildhar, Ponnamaravathy, Pudukkottai District. In this meeting Medical Officer Dr.Sathasivam, DCPU Field SSA-BRTE Organizer Mrs.Sasikala. Madam

A.Bhuvaneshwari, Madam Mrs.Sarasu, Madam Mrs.Vijayalakshmi & Madam Mrs.Brinthikho from ICDS and lot more members have been participated.



And we have conducted TAB meeting at Thirumayam on 29.12.16 under the Presidentship of Mr.Gabriel Charles, Thasildhar, Thirumayam, Pudukkottai District. In this meeting Inspector of Police Mr. Manaogaran, SSA Supervisor Mr.Rajalingam, Child Development Protection officer Mrs.Nithyavathy, BDO of Thirumayam Mrs.Baby Rani, Social Welfare Extension officer Mrs.Valarmathi, Mrs.Muthulaksmi from ICDS, DCPU Field Organizer Mrs.Sasikala, Head Master of Govt.Hr.S.School, Thirumayam Mr.Barathiyar, Mr.Rajkumar from Boys H.S.School, and Mr.Balachandran, Mr.John Vincent, Mr.Boopathy from BHEL, Mr.Sarfudeen, PTA President and lot more members have been participated.

In these meetings we had discussed about child related issues and problems. We have raised the awareness to ensure the Child rights and Protection. Then we had the interaction for the resolutions and made the decisions.

CASE TYPE	APRIL	MAY	JUNE	JULY	AUG	SEP	ОСТ	NOV	DEC	JAN	FEB	MAR	TOTAL
Child Marriage	2	1	3	2	2		1	1		1	2	2	17
Child Sexual													
Abuse	1			1	3	1	2	1		3		3	15
Physical Abuse				5	1	2	2	2	2	5	2	2	23
Verbal Abuse						1	1				1		3
Dropout					1		3	3	3	2	4		16
Missing Child					3	1		2	2	1		1	10
Shelter					3			1		2	1		7
Medical Support	2		3					4	1				10
Emotional													
Support & Guidance	1		4	1	1		1		1				9
ouluanee	1						-		-				
Child Labour		2			3	1							6
Educational								_					
Support		1				2	2	1		1			7
Sponsorship	2	2	1								1		6
Run Away				5								1	6
Kidnap/ Traffick								1					1
Conflict With Law/Corporal			1										1

THE NUMERICAL PROGRESS REPORT OF THE CHILDLINE 1098 PROGRAMME

Punishment													
Others	1	1		2	1					1		1	7
TOTAL	9	7	12	16	18	8	12	16	9	17	10	10	144

These are the progress of this CHILDLINE 1098 program ensured by our organization during this period.

2. VIBHA – RDO's CHILD EDUCATIONAL PROGRAM:

"Good personality, morality, mentality and behavior of the human being must be nurtured within the age of 5 years of them. Then not even a God or a devil could make any changes within them".

To ensure this philosophy through by our activities our Organization RDO has enhancing the VIBHA-RDO's

educational program for the children of widows, destitute' and most deprived rural poor women. The children between the age group of 2 to 5 years are having been utilizing our services through by this program. This program has been successfully enhancing by our organization since 2007-2008. Initially we have implement 5 remote villages of Arimalam block and later than the funding agency has done periodical evaluation and sanctioned us to establish and function the program in additional 5 nos. of remote villages. Now we are enhancing the program totally 10 villages in three blocks.

The program's overall aim is not only provide quality early childhood education but also bring out the overall development of physical, psychological, numerical, social, language, cognitive, creativity psychomotor and nurturing good behavior, morality and social based responsibility among the children. Also we are highly

concentrates on their family's social, economical development and influencing the children's further education, the overall local community's development. Also, we are aims to prevent dropout, child labour and protect women & children's basic human rights. In this regard we have enhancing the following activities......





• ENROLLMENT OF CHILDREN:

In all the 10 centers, the children those are completed 2 years of age are enrolled for a minimum number of 20 per centre. Now totally 251 nos. of children enrolled in our 10 centers. Usually the enrollment has been practiced by the month of June every year, even though based on the poor parents request and need it has been enhancing overall the year.



• **PROVISION OF NUTRITIOUS FOOD:**

"Preaching of any philosophy to a hungry man is pouring water to a wasteland"

As such, before we have enhancing the educational program we have planned to provide a good, well balanced nutritious food to the children and bring them to be physically healthy. So, in all the 10 centers the enrolled children are provided with

nutritious noon-meal of mixed food with locally available nutrients of vegetables, greens, pulses, dhal and boiled egg. This provision of food has been enhanced normally 6 days per week except Sundays.

Also, we are providing supplementary health mix of Milk component with Palm Sugar to these children. By which the children are procured and access to normal health status with needed immunity power.

• EDUCATIONAL PROGRAMME:

"Education without build morality and good behavior is totally a failure system"

As such, we have enhancing the early childhood education among the children in on play way method. The children are motivated to observe the lessons taught and their listening, observing, exposing capacities are also ensured pleasurably. The methods we have enhancing are

puzzles arrangements, colors, long & short sticks identification, pictures, stories, small rhymes, educating Tamil and English alphabets, small numerical mathematics,



science based information, social awareness, plays, games, integrity without caste, creed and gender discriminations etc., to build their mind power for pleasurable learning, exposing as per their age. It also has been enhancing through by singing songs, dancing, small level questions and answers sessions and storytelling etc,.

• STORYTELLING SESSION OF EDUCATION:



Stories are not only educating the children to mould good behavior but also they have build morality, mutual assistance building, learning capacity, pleasure of understanding and motivate to learn the history and etc,. In this kind, we have scheduled one full day per week for storytelling class

and once in a month the children have educated moral story movies (Film shows) through by LCD projector. By this, the children are learning moral behavior highly pleasurable and enthusiastically.

• HEALTH CHECK-UP CAMPS:



To ensure all the children to be healthy both in physical and psychological we have to maintain their growth to

be normal and bring out them from malnourishment. So, we

have arranged this health check-up camp program once in 3 months in all of our 10 centers. During this camp a private pediatrician doctor along with PHC's nursing persons were participated and check-up the health status and all the children's weight, height are measured and analyzed whether their growth is normal according to their age or not.



Also, the malnourished children are identified and provided special attention and care and provided needed treatment and care for seasonal infections and diseases for the needed children.

• PARENTS-TEACHERS ASSOCIATION MEETINGS:

"All the programmes should achieve its success only it will access to the beneficiary communities participation"



In this regard to gain the pleasurable participation of

the beneficiary community we have established the Parents-Teachers Association – PTA, in all the working

10 villages. As such the PTA meetings had been conducted once in 3 months. During these meetings, the parents are informed about the children's development in studies, their health status, social performance, acquired individual talents, specialized skills improvement etc., as well as the parents are motivated to



provide special attention on their children's study situation, provision of nutrition with locally available nutrient grains, childcare and for their further higher studies, monitoring of the children's good behavior and morality, sociality within the community at their homes.

• SPORTS DAY:



Physical education always plays a vital role. As such our organization, never forget to celebrate Sports day every year. As regular this year also, we had conducted lots of events and competitions and issued the prizes and compliments to the winners. Also, we have issued the consolation prizes to all participants to motivate them. All children in our centers are actively participated in sports and expressed their talents. Their parents themselves were very happy about their children's skills. Every one really enjoyed and conveyed their regards to us, because of this kind of events only; they are getting the opportunity to realize their children's unique talents. We would also be proud enough, since this kind of event always develops the children's extracurricular activities.

• TEACHERS REFRESHER TRAININGS:

"Human resource development has been achieved only through by proper education and trainings".



As such, to ensure the Teacher's performance to be more progressive in child education, childcare, child psychology and equip their teaching skills, methodology, storytelling with action, observing the children's behavior, mould the children in to moral ways our organization had provided the Teacher's

refresher training for two days. This training had conducted during the month of June by the Project Director Mr.M.Kulandaivelu and specialized guest lecturers of Mrs.Kilona, Mrs.Nadhiya and Dr.Vijikumar were participated and provided the trainings to all 10 Teachers and 2 Co-Ordinators and the care takers. The teachers are educated to prepare new educational, play materials, positive stories etc,.

• STAFF REVIEW MEETINGS:

To ensure proper monitoring and evaluation of the program's progress, the Project Director has convened the staff review meeting every month. During the meeting the Project Director has verify all the records, registers, the teacher's daily work reports. Also he has provided training to the staff to equip their teaching skills and the methodology. And he would interact between the staff to analyze their difficulties and problems. And then he will provide proper solution, proper counseling and guidance etc,.

In these meetings the teacher's are guided to prepare their advance teaching program-ATP for the next month.

• **PROJECT CO-ORDINATOR'S VISIT:**

The Project Coordinators should have visited each centers minimum 2 to 3 times per week to ensure proper monitoring of the centers. During the time of visit the Coordinators would verify all the records, attendance, stock register of the food products and testing/tasting the prepared nutrition food etc,. Also they have interact with the children and analyze their learning, exposing capacities, their physical development, their interest in plays, games etc,. Then they have interacted with the teachers and Ayahs (Helpers). And then they will provide needed support services and guidance.

• PROJECT DIRECTOR'S VISIT:

The Project Director has visited each centre at least 3 times per month. During the time of his surprise visit he has interact with the children and analyze their individual skill development, their improved knowledge, learning and exposing skills, their physical growth etc. Also, he will interact with the teachers and Ayahs and given special attention towards their problems and difficulties if any. If they are having any issues in their works and he would give proper counseling and guidance to rectify the problems.

Also he has meet the local Panchayatraj, community leaders, the local SHG's women and gaining their support for our centre's successful functioning. Also he has visit and met the local Government primary school Head Master, Teachers and enquired about our left out and enrolled in the primary schools children's improved knowledge, behavior conduct etc,.

Through by this project Coordinator's regular and Project Director's surprise visits the VIBHA-RDO's educational program has been enhancing more successfully since 2007-2008 in our working areas.

To encourage and support our VIBHA-RDO's educational program Madam Scotlin the representative of VIBHA from Chennai has came and visited all the 10 centers during October last week and highly appreciate our works and given valuable suggestions for more successful implementation of this project.

3. VIBHA – RDO's SKILL TRAINING PROGRAMME:

"If you want to eradicate poverty, first you have to improve the poor's livelihood sources by proper employable skill trainings"



In this regard our organization has established skill training centre in tailoring for the flood affected family's women and young girls at Kurinjipadi in Cuddalore district. During the time of heavy rainfall and flood happened during November & December 2015 most of the people in this Kurinjipadi Taluk had



lost most of their livelihood sources and at the time of RDO's flood relief work the women and girls are requested us to provide some skill trainings access to their life.

In this connection VIBHA has granted this program and we have initiated and functioning this training since June 2016. This program has trained totally 170 nos. of young girls and women. Average 60 nos. of beneficiaries (Trainees) has given the training per batch for 3 months duration and totally 3 batches has completed.

In fact we have planned to provide 50 nos. of trainees per batch but instead of

April we have sanctioned and initiated the training only by the month of June. So, to compensate the working days we are increased 10 nos. of trainees per batch.

The trainees are provided training in cutting, stitching, embroidery, jaari works, fashion making and



designing etc,. During the month of June 2016 Madam Geetha from GATS, USA has



visited our centre and distributed the tool kit to the first batch beneficiaries. Madam Sudha the HRD Manager of TRIUMPH, a multinational corporate garment Export Company near Chennai has visited our centre and interact with our training beneficiaries and assured that their

company is always ready to provide further up-gradation training and employment to the women and girls those are having completed our training course.



During this first batch training program Mrs.Ruba, a very poor young widow has selected and provided a free tailoring machine by our RDO's contribution.

Madam Scotlin the VIBHA's representative has visited the centre and handed over the free tailoring machine to the poor young widow Mrs.Ruba.

SUCCESS:

- 5 nos. of our trained women and girls had jointly established tailoring unit named а "AnanthaVinayagar", SKS at Nagar, Kurinjipadi and income enhancing the generation program.
- То motivate and encourage their joint **RDO** entrepreneurship, has provided embroidery machine on free of cost. Above 95% of the women and girls those are completed the training are employed in various sectors of private tailoring units and some of other are involved and established their own individual units in their own villages and gained a respectable livelihood sources.



• 18 Nos. of women and girls are get loan and purchase of tailoring machine for their own income generation activities.

The trained and employed women and girls are conveying their heartiest thanks to VIBHA for the provision of the training and regained their life it had last at flood, the beneficiaries are purely selected from the flood affected area and families.

4. RESIDENTIAL SPECIAL TRAINING CENTRE PROGRAMME:

"Education, in its broadest sense, is the means of this social continuity of life"

In this regard, our organization is mostly concern on children's education to rear them to become as Iron pillars of the future society. But in nature all the

children in our society are not having equal opportunity to access their even one of the most important rights in education. In this situation, our organization RDO has enhanced the program to provide **Residential Special Training School** for the children of deprived, poor, destitute' and widows' through **Sarva Shiksha Abhiyan under The**

Ministry of Human Resource Development, Govt. of India. So, we have been utilizing this precious program as a step





up hold pillar to gain the fruits of these hopeless children's life to attain a brighter future not only in education, but also to develop their character to be respectable, humanitarian to be patron, sociality to be integrated, responsibility towards the world communities' expectation etc., This program has been enhancing by our organization since 2009 –2010. Every year on an average we are sculpturing 40 to 50 children. On the whole, we have educated and main streamed about 300 children so for. And, The Ministry of Social Defense has approved our centre and sanctioned the project confirmation for extending next five years up to 2021.

During this reporting period 18 no's of boys and 16 no's of girl children between the age groups of 6 to 14 years are accommodated and utilizing the benefits of education, nutritious food, health care, small hazardless skill trainings and other amenities. All the beneficiary children are never enrolled and dropouts and some are liberated from child labours, rag picking etc, through, by our proper care and well equipped teaching methodology the children's learning and exposing skills, further study situation has been highly improved.

Food is always playing a vital role in our life. Healthy and nutritious food

provides the children good physic and supports the mind as such children in our center are getting healthy food.

Apart from education, children in our center are encouraged and taught by skill trainings and yoga to develop their skills, since Extracurricular activities and



skill Trainings are provides the children the best alternate tool to success in their lives.





Physical Education and play gives the children pleasure and change of mind. Hence, we should educate the children everyday to spend two to three hours for physical education. And we would conduct sports day every year and award the winners.

Education along with good environment always makes the good impacts with the children, especially in Residential Schools. As such our organization never forgets to make

such kind of environment. In regards to that we have took



our students (6–8 th Standard) to excursion to the historical places in Pudukkottai District. It gives them the change of mind and the children were enjoyed the tour.

• HOME MANAGEMENT COMMITTEE:

To run the Residential School in the successful and fruitful ways and means the HMC- Home Management Committee plays a vital role, since HMC would help to analyze the needs and deficiency of the school, problems and to find the resolutions & resources for that. Hence, we have formed the HMC in our RSTC School at Arimalam under the guidance of District Child Protection Unit, Pudukkottai. This HMC consists of Ten valuable Members of DCPO, CWC Member, JJB Member, Doctor, SSA Supervisor, RDO's Project Director, Teacher, Parents, Skill Trainer and SPLs.

As a first step ahead we had conducted two HMC Meetings in the months of November'16 and March'17 in our RSTC at Arimalam. In that meeting we had analyzed some problems and made the resolutions to solve it and as well implemented too.

• CHILDREN'S PARLIAMENT:

We have formed the Children's Parliament in our Residential School to develop their Leadership Skills and to make them to be socio responsive person in future. As such, we had selected the suitable children for the posts Prime Minister, Health Minister, Food Minister, Education Minister and etc., for all these postings the children only nominated and selected the right person for right posting to act for them.

They would convened once in three months and discuss their issues & needs and inform to Home Management Committee to take the necessary action against that. As this enthusiastic & energetic and effective first Children's Parliament was held on **25.03.17** in front of Child Protection Officer Mr.Manuvendan.

• PTA MEETINGS:

Once in 3 months we have convened the parents and teachers meetings. During the time we have exposed them about their children's development in education health and their moral behavior, improved social responsibility etc,. As such, we have inquired about the parents problems in their family, in the community and monitor their functioning in their SHG's, analyze their needs of skill trainings and their income generational programmes. By this they have been motivated to support their children's further higher studies without financial burdens.

The RSTC- School has been functioning more progressively and the children who have completed 14 years of age and left from our centre are enrolled in 9th standard in the mainstream of education at nearest high or higher secondary schools and regularly monitored by us not to become as dropouts. Some of the children were enrolled in Government polytechnics based on their wishes and requests.

Such as the never enrolled, the dropouts and the liberated child laborers are having been undertaken by us and ensured to lead a peaceful life in the future.

5. THE HUNGER PROJECT (THP):

This program called as "Strengthening Women Empowerment through Electoral Process – SWEEP'. Our organization RDO has sanctioned to this project in Thiruppathur enhancing and blocks Sivagangai Sakkottai of district in Tamilnadu. Through by this we have covered 66 Panchayats - 40 Panchayats in Thiruppathur blocks and 26 Panchayats in Sakkottai blocks. This project's major goal is to motivate the women to participate in the Panchayatraj elections to contest as candidates for Panchayat presidents and Ward members.

We have initiated the program by the month of May 2016 and enhanced up to December 2016 only. Because the Government has postponed the



Panchayatraj elections without announcing later date. Due to this problem the donor agency THP has with draw the programmes funding from overall Tamilnadu. But, we didn't withdraw our services, we are still servicing in our blocks with the support of local volunteers and own contribution.

Even though, the funding agency given us the short time period we have enhanced lot of programmes, those are as follows.....

• AWARENESS CREATION PROGRAMME-VILLAGE MEETINGS:

Our THP Team has conducted the 41 "SWEEP - Village level Meetings" in our service blocks and also we had conducted Rallies along with the village meetings. We have conducted all these programmes very successfully. There were more people were participated. In that more women & few



men are participated. As well as Panchayat president, vice president, EWRs, WMs are participated in most of the SWEEP - Village level Meetings.

In every meeting we had strongly insisted about our project SWEEP. As well as we clearly explain about women participation in elections and usage of it. Also we clearly mentioned the benefits of women participation and mainly made awareness about 50% of women's reservation and 50% of common seats in Panchayatraj elections. So, on this basis women can compete 100% on this election. We have conducted this meetings very interactively and friendly. So that all the participants were clearly aware about our project THP- SWEEP.

• POTENTIAL LEADERSHIP WORKSHOP:

To ensure 100% women's contesting, we have identified hundreds of women they came forward to contest in the election and to equip and motivate them we have conducted this potential leadership workshop. This programme has convened at "Keelasivalpatti, Thiruppathur, Sakkottai, Karaikudi and Kandavarayanpatty villages.



In this workshops the participants are educated on



how to file nomination forms how to undertake canvassing campaign among the public to collects their votes, also they are educated on Panchayatraj laws, and after election how they have to participate in the Page | 29 Panchayatraj meetings, passing resolution etc, and never allowed to act their husband or any other of their family's male members. And 100% exposed them to prevent from provide money or in kind of gifts for vote etc,.

• PRESS MEET:

One of this SWEEP program on September 3rd we have convened a press meet at Pillaiyarpatti, near Karaikudi. In this meeting the local press persons and the existing Panchayat presidents and ward members were participated. They have exposed about the SWEEP program and the importance of women's contest in the elections and motivate the participants to encourage the



women and ensure the goal of 100% women in all the seats except the reserved areas of 33% of seats.

• TOLL FREE NUMBER PUBLICITY:

The donor agency THP – has announced a Toll free number of 09266616777 to provide further more information to the public and the election contesting candidates, the voters etc, regarding the Panchayatraj election. Through this, if they given the missed call to this number, the general public would get the auto call and receive the complete

information about the Panchayatraj election, Norms, Roles and Responsibilities and how to Nominate. So, we have undertake the numbers publicity in the all places of our service blocks and among the MGNREGS workers created the awareness through by hand bills, Pamphlets and etc.

• WALL WRITING:

We have enhanced the wall writings in all the target 66 Panchayats includes the hamlets about the Panchayat election to create the awareness between the people. In very short period, we have done this activity in all 66 Panchayats and send the report with evidence



to our donor; they are really happy about instant job and appreciated our work. This



wall writing event given us the good impacts and supported well to reach our goal.

• CULTURAL TEAM WITH MOBILE VAN CAMPAIGN:

We have established a cultural team consist traditional programmers. Through by them we had set a mobile van and conducted the cultural programmes in all the 66 Panchayats includes various hamlet villages to create awareness among the public especially on women's participation and ensure 100% women's



contesting in the election out of the reserved seats of 33% for women.



The cultural team has prepared a script and conducted street theatre programmes and prepared awareness creation songs exposing with dancing and composed music to attract and educate the people. The mobile van awareness campaign has conducted the programmes at the places there the public are convened mass level such as, bus stands, weekly markets and

general crowded areas etc,.

• OUTCOMES:

Through by our effective implementation process other than the reserved places of 33% for women 40% of women came forward to contest for the post of Panchayat President in common seats and 39% of women are came forwarded to contest for the post of Ward Members in common seats apart from women reservations.

In this situation the Government of Tamilnadu declared and postponed the election without announcing the election date. Even though as an enthusiastic social welfare and women development organization we are keeping communication with the people of our working area even though the donor agency THP with draw its support and we are still able to enhance the SWEEP program because the staff



personnel recruited for this program are well equipped and trained in the particular program.

Whenever the election will have to be announced and conducted by the Government. The 40% of Panchayat Presidents and 39% of ward members contesting rate of women in common seats will never reduced, but there might be lot of chances to increase.

So, we would achieve 100% women's empowerment if we get further support from any other sources.

6. NABARD'S ONE DAY AWARENESS TRAINING PROGRAMME:

During this reporting period we have sanctioned 2 one day training programmes by the AGM of NABARD, Pudukkottai for awareness generation to the SHG's women of Arimalam block.

In this regard we have convened the SHGs women and conducted the general awareness trainings

on 1st November at Arimalam and 3rd November at Sandaipettai. In this program 38 no's of SHGs women and 30 no's of women had participated respectively in the trainings.

The AGM of NABARD, Pudukkottai Mr. SomaSundaram has given the training along with us. In this training the SHGs women are educated on the importance of SHG, need of regular small savings, internal credit and recovery management, methods of functioning the SHGs, book keeping, bank accounts management, public relation, improving leadership quality, need of women's entrepreneurship and income



generation. Also, the participant women are educated on general health, personal hygiene, child care, awareness on need of child rights protection, their education and the ill effects of child labour, child marriage, child abuse etc, are had been exposed to the participant SHGs women.



• WORLD WOMEN'S DAY CELEBRATION:



"Women are the Eyes of the Country" as this quote says as a women headed organization, who is working hard for women empowerment never forget to respect and appreciate the women. As such we have celebrated women's day on March 8th at Arimalam under the Presidentship of Mr.Mariyappan, Ex.Town

Panchayat President in front of our Managing Trustee Mrs.K.Susila. All our Staff and SHGs Members and local volunteer women were participated. We have conducted so many events and awarded the winners. And in this special occasion, our Managing Trustee has given the special speech about Violence against women- Sexual abuse and importance of Girl's education. And one of our Staff Ms.Kulandaiammal has given the brief speech about Child Care & Protection.

CONCLUSION:

"Our Prime Purpose in this life is to help others; always be willing to lend a helping hand to others; Help the Weak, it will make you strong".

Such as our organization RDO has enhanced a lot of programmes to empower the downtrodden poor in our working areas. All the programmes are not only welfare oriented but also they have been measurable and result oriented.

To enhance these programmes to be more successful during this reporting period we have gained numerous support from the donor agencies, Government departments, our management committee members, the public, the beneficiary community and especially our team of staff personnel, volunteers, etc, we hope, in the forth coming year will be much glistering and glorious period to our organization to enhance more programmes for the poor people. We are aims to render our services much better and wider.

NEWS



தவியுடன் சைல்டு பிடம் தகவல் செ 0

று ஒப்படை எசு மருத்து தை இரு

குழந்தைகள் தின விழாவை முன்னிட்டு பொன்னமராவதியில் குழந்தைகள் பாதுகாப்பு விழிப்புணர்வு பேரணி

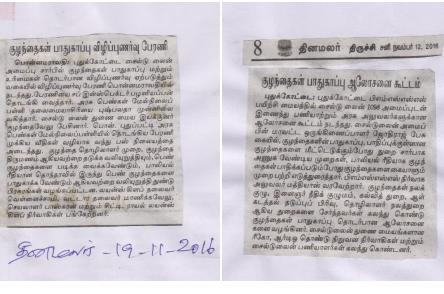
ழற்தை இருமணத்தை தடுப் பஞ்சுக் வைப்போம்..! படிக்க வைப்போம்..! பெண் குழந்தை கையப்பாம்..! பொண் குழந்தை மாதாப்போம்..! பாது பாதிலாம்!! நிறுலோன தொ நாவிலிருந்து பென்குமந்தைக்கைள் ராதுகாப்போம்..!! போன்ற முழக்கங்களை எழுப்பி

பாதுமக்களடைய பாதுகாப்பு மற்றும் தொடர்பான வி படுத்தும் ிருந்து பாதுக நிருந்து பாதுக B -24 Hei GD

காண்டு ஒழிப்போம்.. !ஒழிப்போம்.. ! நழத்தை தொழிலாளர் முறையை



தத்த சை பக்குவ பு ஆர்.டி.ஒ மைய இய Gun Gun 6 6 து. in Ch னிகள அனைவ டினர்வு பிரசுரங்க -து. இறுதியில் எப்பணியாளர் கு



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குழந்தைகள் பாதுகாப்பு விழிப்புணாவ் பேரணி

பேசன் காராலி, நவ!-புதல்கோட்டை மாயட்டம் பொன்னமராலதிலல் குழந் கைக் பாதனப்பு விதிப்புனர்வு மேரணி நடைபெற்றது. குழந் கைக் பாதுகாப்பு விதிப்புனர்வு பேரணி நடைபெற்றது. குழந் கான முன்று அரிமா சங்கம் சார்பில் நடைபெற்றது. மானவிகள் ஆசிரியர், காலல் துறை அதிகாரிகள் கையில் ரா தல் கட்டினர், பேரணியை பள்ளி தலைமை அசிரியர் புப்பலதா பச்சை கொடி அசைத்து துவக்கி வெள்ளைச்சாமி, கருணரிது வன்வைன் ஆசிரியர் முன் னிலை வடுத்தனர் பள்ளியில் வள்கு புதுப்பட்டி, பேருத்து நலையம் வுதியாக தனின் முக்குப



வீதி வழியாக மாணவிகள் பதா கை ஏந்தி குழந்தை தொழிலாளர் முறையை நழிக்க வேண்டும். குழந்தை திருமணத்தை தடுக்க வேண்டும், பாலியல் ரீதியிலான தொத்தரவில் ருந்து பென்களை பாதுகாப்போம், கல்வி அவசியம் பெண்களை படிக்க வைப்போம்

எனபன இப்பேரணியில் பொது மக்களுக்கு வழியுருத்தப்பட்டன, இதில்பொன்.புதுப்பட்டி அரசு பெண்கள் மேல்திலைப்பள்ளியில் பயிலும் 500க்கும் மேற்பட்ட மாணவிகள் கலந்து கொண் டனர்.



ஆலங்குடி அருகே சிறுமிகளை மிரட்டி பாலிய தொழலாளி கைது	ல் பலாத்காரம் ^{மான்றம்} சார்டித்கள்றம்	நிறுத்தம்	$\begin{array}{llllllllllllllllllllllllllllllllllll$	•
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